



**FOR IMMEDIATE RELEASE**

## NOW YOU CAN GET HEALTHY ENERGY - BEAUTIFULLY

### GOGO by THERAFIRM Introduces a Healthy Line of Legwear

Kansas City, KS/ December 4, 2008, GOGO by Therafirm™, a brand of Knit-Rite, Inc., is introducing a new line of light support gradient compression stockings and hosiery. The GOGO product line consists of trouser socks, tights, footless tights, sheer knee high stockings, thigh high stockings, pantyhose, and footless pantyhose. Also offered is a line of maternity panty hose.

This new line of legwear is designed and developed by a team of women that understand the science and health benefits of gradient compression hosiery. They understood even greater benefits were delivered when wearing light gradient compression stockings that were made of high-end, fine yarns and fit correctly. GOGO legwear is made using a mix of microfiber yarns and Lycra®, which make the stocking soft, comfortable, and beautiful. This unique yarn mix also makes the product stronger and last longer than most other legwear of this type. The science of gradient compression helps improve circulation, prevent swelling and energize tired legs and feet.

"We spoke with women across the country to gain a better understanding of their thoughts about a line of hosiery that delivered health benefits," stated Rose Pender, research specialist. "Women embraced the idea of healthy energy and were excited when discussing fit, their figure, and a product that would actually benefit their bodies inside and out." The synergy of GOGO actually works with your body to assist in improving circulation, giving you more energy. These products can be worn every day, while working out, or are fabulous to wear while traveling as they help to reduce swelling of the feet and ankles. Jean, a member of our test panel commented, "I love wearing the GOGO footless tights when practicing yoga. The massaging sensation in my ankles and calf's was amazing and I actually have more positive energy."

The GOGO by Therafirm brand is focused on healthy apparel alternatives that make women look and feel beautiful. Colors offered in the GOGO line of stockings range from nude sheers to cocoa, coal, and black. Products are offered in sizes small to x-large and prices range from \$20 to \$38. GOGO will continue to develop, evolve, and strive to educate women about the importance of taking care of their health while providing products that align with the founding philosophy of "Healthy-Beautiful". All of GOGO products are made in the USA. For more information or to purchase GOGO products, go to [www.gogohealthy.com](http://www.gogohealthy.com).

GOGO by Therafirm is a brand of Knit-Rite, Inc, a leading designer, marketer, and manufacturer of innovative textiles for medical and consumer markets. Founded in 1923, Knit-Rite remains committed to manufacturing and distributing products that deliver healthy benefits for a better quality of life.

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CONTACT: Jenni Grisso  
PH: 800.821.3094 ext. 6339  
CL: 913.424.4091  
WEB: [gogohealthy.com](http://gogohealthy.com)  
EM: [jennig@gogohealthy.com](mailto:jennig@gogohealthy.com)